



# Camille Soldeville

UX/UI DESIGNER - WEB3

## Contact

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## Profile

Keen on taking on the challenges associated with the design of new projects, I also love working on design systems.

Focused on people, on their needs and on results, I am a pragmatic and dynamic person with an analytical mindset. I also possess strong organizational skills, and can motivate and inspire others.

I enjoy leadership roles and I love working in multicultural teams.

## Experience

### Senior UX/UI designer

*Freelance / Consensus - Remote / 2022 - 2023*

I was part of several teams for different projects such as the creation of:

- a webApp to borrow crypto
- MetaMask snaps for StarkNet and Bitcoin and the website
- a dApp to retrieve NFTs royalties
- a feature to auction NFTs
- a crypto tax generator dApp
- a wallet feature to add and use virtual cards
- an ENS webApp

### Senior UX/UI designer

*Personal project / Daifu - Remote / 2022 - 2023*

I'm in charge of the UX, the UI and the integration (HTML5/SASS) of the creation of an account abstraction wallet.

### Senior UX/UI designer

*MCB / Digital factory - Port Louis - Mauritius / 2018 - 2021*

I was in charge of UI and User Testing for the Mortgage team. Afterwards, I was tasked with creating the flow of the web app for loan creation for relationship managers. Afterwards, I became head of the team in charge of creating the design system of the Factory which is to become the Bank's design system.

### Founder

*Camillecestmoi Ltd / Turbine - Moka - Mauritius / 2016 - 2018*

During two years, I created custom websites for SMEs. I even received the local Women in Tech award in 2017 thanks to an innovative working method which consisted of creating designs directly through coding.

### Web designer

*Actimage / Colmar - France / 2015*

I created designs for Actimage's clients, taking into account the accessibility and responsiveness of each web project.

## Education

### Web design - level III

MJM Graphic Design - France  
2011 - 2012

### UX/UI

McKinsey & Company - Mauritius  
2018

## Skills

- UX / UI design
- Web app & dApp
- Design strategy
- Mentor to junior designers
- English : daily use
- Competitive benchmarking
- User research
- User testing
- HTML5 / SASS
- Bootstrap 5.2