



Camille Soldeville

SENIOR PRODUCT DESIGNER

Contact

Address

Edward Yee Cheong street
Beau Bassin - Mauritius

Email

camille.soldeville@gmail.com

Phone

+230 5257 0694

Profile

As a senior product designer, I embrace design challenges, prioritize people's needs, and strive for practical results. With analytical thinking, organizational skills, and the ability to motivate others, I enjoy taking on leadership roles. I have a special interest in working within the finance domain.

Experience

Designer lead

Freelance / Imagine - Remote / 2023 - 2024

Led a legal designer through the end-to-end creation of a web app from concept to MVP release; owned UX/UI, design system, and collaboration with developers; prioritized US for MVP and V1 based on surveys and usability tests results.

Senior product designer

Freelance / Consensys - Remote / 2022 - 2023

I was part of several teams for different projects such as the creation of:

- a webApp to borrow crypto
- MetaMask snaps for StarkNet and Bitcoin and the website
- a dApp to retrieve NFTs royalties
- a feature to auction NFTs
- a crypto tax generator dApp
- a wallet feature to add and use virtual cards
- an ENS webApp

Senior product designer

Personal project / Daifu - Remote / 2022 - 2023

I'm in charge of the UX, the UI and the integration (HTML5/SASS) of the creation of an account abstraction wallet.

Senior product designer

Freelance / MCB - Mauritius / 2018 - 2021

I was in charge of UI and User Testing for the Mortgage team. Afterwards, I was tasked with creating the flow of the web app for loan creation for relationship managers. Afterwards, I became head of the team in charge of creating the design system of the Factory which is to become the Bank's design system.

Founder

Camillecestmoi Ltd - Mauritius / 2016 - 2018

During two years, I created custom websites for SMEs. I even received the local Women in Tech award in 2017 thanks to an innovative working method which consisted of creating designs directly through coding.

Education

Web desing - level III

MJM Graphic Design - France
2011 - 2012

UX/UI

McKinsey & Company - Mauritius
2018

Skills

- UX / UI design
- Web app & dApp
- Design strategy
- Mentor to junior designers
- English : daily use
- Competitive benchmarking
- User research
- User testing
- HTML5 / SASS
- Bootstrap 5.2