Camille Soldeville

SENIOR PRODUCT DESIGNER
MOBILE & WEB APPS
FINTECH, WEB3, LEGAL TECH

Profile

Senior Product Designer with 8+ years of experience designing web and mobile applications in complex domains such as FinTech, Web3 and legal tech.

I work closely with product and engineering teams to structure UX, define priorities and deliver usable MVPs under technical and business constraints.

Experienced in design systems, iOS and Android platforms, and cross-functional collaboration in remote environments.

Availability: Open to remote freelance missions (3–6 months, full-time or part-time).

Contact

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+230 5257 0694

Portfolio
www.camillecestmoi.com

Experience

Senior Product Designer (Freelance) – Imagine | Remote
2023 - 2026

- Led UX/UI design from scratch to MVP and V1
- Only designer, structuring product and user flows
- Guided a BA to build the design backlog and user stories
- Designed wireframes, final screens and ran usability tests

Senior product designer (Freelance) – eMoodie | Remote
2025 - 2026

- Reworked existing user flows under strong technical constraints
- Improved UX clarity for sensitive mental health journeys
- Collaborated closely with developers to adapt designs

Senior product designer (Freelance) – SaveMax
2024 - 2025

- Led UX/UI for a mobile loyalty and payment app
- Translated user research into product flows
- Designed 9 core flows across customer and employee experiences
- Delivered iOS and Android designs under business constraints

Senior product designer (Freelance) – Consensys | Remote
2022 - 2023

- Designed UX/UI for Web3 and crypto products
- Worked on DeFi concepts such as borrowing, assets and transactions
- Translated blockchain and protocol logic into clear user flows
- Focused on trust, risk comprehension and user confidence

Senior product designer (Freelance) – MCB
2018 - 2021

- First Product Designer on 5 banking products (client & internal tools)
- Created the bank's first design system used across teams
- Designed products used by 600,000+ users
- Mentored junior designers and collaborated with engineers

Skills

- Product Design (UX/UI) – Web & Mobile
- Design Systems (creation, maintenance, scalability)
- User Research & Usability Testing
- Complex & constrained product environments
- Collaboration with Product, Engineering and Business teams
- Tools: Figma, FigJam, Notion, Jira

Education

UX/UI — McKinsey & Company (Mauritius), 2018

Web Design - Level III — MJM Graphic Design (France), 2011–2012